

Women Who Mean Business Summit

AN MBL VIRGINIA BUSINESS EMPOWERMENT CONFERENCE

Friday, January 28, 2011

Greater Richmond Convention Center



featuring

Suze Orman

Personal Finance Expert

2011 Advertising Opportunities

Women Who Mean Business Summit

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*The Metropolitan Business League offers a menu of advertising opportunities to maximize your marketing efforts at the “Women Who **Mean Business**” Summit.*

Advertising Opportunities

PRODUCTS

- | | |
|---|---|
| <input type="checkbox"/> Souvenir Journal Advertisement | Full Page: \$2,000; 1/2 Page: \$1,000; 1/4 Page: \$500 |
| <i>Color ad in the Women Who Mean Business Summit Souvenir Journal</i> | |
| <input type="checkbox"/> Exhibition Space (10x10) | \$595 |
| <i>Includes: two chairs, a table, pipe and drape, electricity (\$60 extra) – Wifi available (\$285 extra)</i> | |
| <input type="checkbox"/> Company logo on T-shirts | \$250 |
| <i>Company’s logo on t-shirts worn by staff and volunteers during the summit (A limit of 5 logos per shirt)</i> | |
| <input type="checkbox"/> Coffee Cup Holders | \$250 |
| <i>Sponsors can have the opportunity to have exclusive presence on coffee cup holders (Printing costs not included. Cup Holders Included)</i> | |
| <input type="checkbox"/> Web Banner | \$500 |
| <i>Custom web banner display on the Women Who Mean Business Summit website</i> | |
| <input type="checkbox"/> Company Logo on E-Registration Confirmation | \$500 |
| <i>Company logo located at bottom of e-registration email confirmation. (A limit of 5 logos)</i> | |
| <input type="checkbox"/> Chair Drop | \$250 |
| <i>Marketing material placed in seats throughout the conference (4 spaces available)</i> | |
| <input type="checkbox"/> Custom Banners | \$350 |
| <i>Custom banners/column wraps/ aisle signs/ free standing banners strategically placed throughout the event (Printing/Material costs not included)</i> | |
| <input type="checkbox"/> Tent Card | \$500 |
| <i>Exclusive 2 table tent cards at congregant sessions. (Only 1 per session) (Printing Included)</i> | |
| <input type="checkbox"/> Tote Bag Collateral | \$250 |
| <i>Your collateral placed in attendee tote bag.</i> | |

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Souvenir Journal Sponsor

As a Souvenir Journal participant, you have a choice of:

- | | | |
|-----------------|------------|---------|
| - FULL PAGE AD: | INVESTMENT | \$2,000 |
| - 1/2 PAGE AD: | INVESTMENT | \$1,000 |
| - 1/4 PAGE AD: | INVESTMENT | \$500 |

-As a Bonus all Women Who **Mean Business Summit Souvenir Journal Ads** are in **color!**

Business Name: _____

Contact Name: _____

Address: _____

Ph#: _____ Cell#: _____

Email: _____

Signature: _____ Date: _____

_____ Payment _____ Ad Size

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Exhibitor Sponsor~ \$595

As an Exhibitor, you will receive:

- A 10 x 10 Exhibitor Space
- One (1) 8 foot table and two (2) chairs
- Pipe & Drape
- Listing on the Women Who Means Business Summit website
- Ability to sell**, give-a-way or demonstrate your merchandise at your booth at the Women Who Means Business Summit

Total Promotional Value: \$1,550

Your Investment: \$595

Participant Requirements

- Exhibitor agreement must be signed.
- Exhibitor payment due in-full at time of signing the agreement.
- This contract is non-cancelable.
- No reselling of booths to third parties will be allowed.

Electricity is an additional charge that has to be paid directly to the Greater Richmond Convention Center no later than January 10, 2011

Wi-Fi is an additional charge that has to be paid directly to the Greater Richmond Convention Center than January 10, 2011.

The contact at the GRCC is Lee Ford at 804-783-7337 or at lford@greaterrichmondcc.com

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Indemnification Agreement

Exhibit Space at the Greater Richmond Convention Center

The undersigned hereby agrees to indemnify, defend and hold harmless the Greater Richmond Convention Center and the Metropolitan Business League, its subsidiaries, directors, officers, employees, agents successors and assigns from and against any and all claims, damages, liabilities, losses, government proceedings, demands, suits, causes of action and costs and expenses of any kind (including attorneys' fees), including accident or injury to invitees, guests, or other exhibitors, in connection with loss of life, personal injury and/or damage to property, arising out of the undersigned's participation as a Exhibitor at the Women Who Mean Business Summit being held Friday, January 28, 2011 at the Greater Richmond Convention Center in Downtown Richmond, Virginia.

The undersigned further agrees that all employees of the undersigned and the undersigned shall provide all appropriate and/or required workers compensation insurance, including employer's liability coverage as required by law in connection with the Women Who Mean Business Summit being held Friday, January 28, 2011 at the Greater Richmond Convention Center in Downtown Richmond, Virginia.

The undersigned also agrees to be solely responsible for loss or damage to its personal property while participating at the Women Who Mean Business Summit being held Friday, January 28, 2011 at the Greater Richmond Convention Center in Downtown Richmond, Virginia.

Signed By: _____

Printed Name: _____

Title: _____ Company: _____

Date: _____ Account Executive: _____

THIS INDEMNIFICATION AGREEMENT IS ANNEXED TO AND BECOMES A PART OF ANY OTHER DOCUMENT CONCERNING THIS PARTICULAR EVENT

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Payment Information

PLEASE TYPE OR PRINT CLEARLY

Company: _____

Company Representative: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Website: _____

Telephone: _____ Fax: _____

Payment Information:

___ Check (Made payable to: The Metropolitan Business League) Amount Enclosed: \$ _____

___ Credit Card Type of Card: _____

Card Number: _____ Exp. Date: _____

Cardholder's Name: _____ Cardholder's Signature: _____

Total to be Charged: \$ _____

Printed Name: _____ **Signature:** _____ **Date:** _____

Send payment to P.O. Box 26751 Richmond, VA 23261-6751

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Contact Information

For more information about available Women Who **Mean Business** Summit Sponsorships and Exhibitor Packages, please contact our office:

The Metropolitan Business League

115 East Marshall Street

P.O. Box 26751

Richmond, Virginia 23261-6751

Phone: 1-877-RISE-2011 (1877-747-3201)

Fax: (804) 649-7474

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www.thembl.org

