

Women Who Mean Business Summit

AN MBL VIRGINIA BUSINESS EMPOWERMENT CONFERENCE

Friday,
January 28th, 2011

*The Metropolitan Business League offers a menu of advertising opportunities to maximize your marketing efforts at the “Women Who **Mean Business**” Summit.*

Additional Advertising Opportunities

PRODUCTS

- **Program Book Advertisement** Full Page: \$2,000; 1/2 Page: \$1,000; 1/4 Page: \$500
Color ad in the Women Who Mean Business Summit Program Book
- **Exhibition Space (10x10)** \$595
Includes: two chairs, a table, pipe and drape, electricity (\$20 extra)
- **Company logo on T-shirts** \$250
Company's logo on t-shirts worn by staff and volunteers during the summit (A limit of 5 logos per shirt)
- **Coffee Cup Holders** \$250
Sponsors can have the opportunity to have exclusive presence on coffee cup holders (Printing costs not included. Cup Holders Included)
- **Web Banner** \$500
Custom web banner display on the Women Who Mean Business Summit website
- **Company Logo on E-Registration Confirmation** \$500
Company logo located at bottom of e-registration email confirmation. (A limit of 5 logos)
- **Chair Drop** \$250
Marketing material placed in seats throughout the conference (4 spaces available)
- **Custom Banners** \$350
Custom banners/column wraps/ aisle signs/ free standing banners strategically placed throughout the event (Printing/Material costs not included)
- **Tent Card** \$500
Exclusive 2 table tent cards at congregant sessions. (Only 1 per session) (Printing Included)
- **Tote Bag Collateral** \$250
Your collateral placed in attendee tote bag.